

Community Outreach and Collaborative Engagement

Schools are more effective and caring places when they are an integral and positive part of the community. For schools to be seen as such, they must take steps to engage and collaborate with many community stakeholders to address barriers to learning and teaching and strengthen the fabric of family and community life.

The goal is to maximize mutual benefits, including better student progress, positive socialization of the young, higher staff morale, improved use of resources, an enhanced sense of community, community development, and more. In the long run, the aims are to strengthen students, schools, families, and neighborhood.

A school/district approach to enhancing community connections is conceived as involving four types of activities:

- (a) outreaching to a broad range of community entities (e.g., developing a social marketing campaign, pursuing interventions to engage/re-engage students and families who don't interact with the school on a regular basis; targeting facets of outreach to increase the number of volunteers available to the schools)
- (b) developing immediate links and connections with community resources that can help fill critical intervention gaps for addressing shared problems (e.g., expanding school improvement planning to include analysis of critical gaps in school efforts to develop a unified and comprehensive system of learning supports; establishing and training a multi-school workgroup to focus on recruiting and equitably integrating individuals and agencies who can add resources to fill critical gaps)
- (c) establishing an effective operational infrastructure for a school-community collaborative (e.g., identifying community stakeholders interested in establishing a school-community collaborative; organizing participants into an effective operational infrastructure and establishing formal working agreements about roles and responsibilities; forming and training workgroups to accomplish immediate objectives, monitoring and facilitating progress)
- (d) blending/weaving/redeploying school and community resources together where feasible and appropriate to help with system development (e.g., mapping school and community resources used to address barriers to student success; analyzing resource use to determine redundancies and inefficiencies; identifying ways resources can be redeployed and interwoven to meet current priorities)

Because community resources in many neighborhoods are sparse, a school-by-school approach often leads to inequities (e.g., the first school to contact an agency might tie up all that a given agency can bring to a school). Therefore, district leadership needs to (a) help develop mechanisms that connect a "family" of schools (e.g., a high school feeder pattern, schools in the same neighborhood) and (b) play a role in outreaching and connecting community resources equitably to schools. A family of schools also provides a good nucleus for creating a school-community collaborative .

Community Outreach & Collaborative Engagement

Use the following ratings in responding to items 1-5.

DK = don't know; 1 = not yet; 2 = planned; 3 = just recently initiated; 4 = has been functional for a while; 5 = well institutionalized (well established with a commitment to maintenance)

1. Is there a stated policy for enhancing school-community connections
 - >at the district level? DK 1 2 3 4 5
 - >at the school level? DK 1 2 3 4 5
2. Is there a designated leader for enhancing school-community connections
 - >at the district level? DK 1 2 3 4 5
 - >at the school level? DK 1 2 3 4 5
3. Do personnel involved in enhancing school-community connections meet regularly as a workgroup to evaluate current status and plan next steps
 - >at the district level? DK 1 2 3 4 5
 - >at the school level? DK 1 2 3 4 5
4. Is there a written plan for capacity building related to enhancing the school-community connections
 - >at the district level? DK 1 2 3 4 5
 - >at the school level? DK 1 2 3 4 5
5. Are there written descriptions available to give all stakeholders regarding current school-community connections? DK 1 2 3 4 5

Use the following ratings in responding to the next items.

DK = don't know

1 = hardly ever effective

2 = effective about 25 % of the time

3 = effective about half the time

4 = effective about 75% of the time

5 = almost always effective

In general, how effective are local efforts to enhance school-community connections?

DK 1 2 3 4 5

With respect to enhancing school-community connections, how effective are each of the following:

>current policy

DK 1 2 3 4 5

>designated leadership

DK 1 2 3 4 5

>workgroup monitoring and planning of next steps

DK 1 2 3 4 5

>capacity building efforts

DK 1 2 3 4 5

Community Outreach & Collaborative Engagement (cont.)

Indicate all items that apply.

Ia. Outreach to a Broad Range of Community Entities

	Yes	Yes but more of this is needed	No	If no, is this something you want?
A. From which of the following community sources are resources recruited?				
1. public community agencies, organizations, facilities, and providers	___	___	___	___
2. private community agencies, organizations, facilities, and providers	___	___	___	___
3. business sector	___	___	___	___
4. professional organizations and groups	___	___	___	___
5. volunteer service programs, organizations, & clubs	___	___	___	___
6. universities and colleges	___	___	___	___
7. other (specify) _____	___	___	___	___
B. What types of school-community connections currently are in place?				
1. mentoring for students and families	___	___	___	___
2. volunteers with no special expertise	___	___	___	___
3. community members with special expertise who help as requested, such as				
>artists	___	___	___	___
>musicians	___	___	___	___
>librarians	___	___	___	___
>health and safety programs	___	___	___	___
>other (specify) _____	___	___	___	___
4. formal agency and program linkages that result in community health and social services providers coming to schools, such as				
>after school programs	___	___	___	___
>service providers collocating at schools	___	___	___	___
>other (specify) _____	___	___	___	___
5. formal arrangements that involve community representatives in				
>school governance	___	___	___	___
>advocacy for the school	___	___	___	___
>advisory functions	___	___	___	___
>program planning	___	___	___	___
>fund raising	___	___	___	___
>sponsoring activity (e.g., adopt-a-school)	___	___	___	___
>creating awards and incentives	___	___	___	___
>providing job-shadowing opportunities	___	___	___	___
>creating jobs	___	___	___	___
>other (specify) _____	___	___	___	___
6. formal arrangements that connect school and community for enhancing child and youth development	___	___	___	___

Community Outreach & Collaborative Engagement (cont.)

<i>Community Outreach & Collaborative Engagement (cont.)</i>		Yes	Yes but more of this is needed	No	If no, is this something you want?
C. With specific respect to volunteers					
1. What types of volunteers are used at the site?					
>nonprofessionals					
-parents					
-college students					
-senior citizens					
-business people					
-peer and cross age tutors					
-peer and cross age counselors					
-paraprofessionals					
>professionals-in-training (specify) _____					
>professionals (pro bono) (specify) _____					
>other (specify) _____					
2. Who do volunteers assist?					
>administrators					
>teachers					
>student and learning supports staff					
>office staff					
>other staff					
>others (specify) _____					
3. In which of the following ways do volunteers participate?					
>providing general classroom assistance					
>assisting with targeted students					
>assisting after school					
>providing special tutoring					
>helping students with attention problems					
>helping with bilingual students					
>helping address other diversity matters					
>helping in the cafeteria					
>helping in the library					
>helping in computer lab					
>helping on class trips					
>helping with homework helplines					
>working in the front office					
>helping welcome visitors					
>helping welcome new enrollees & their families					
>phoning or emailing home about absences					
>outreaching to the home					
>acting as mentors or advocates for students, families, staff					
>assisting with school up-keep and beautification					
>helping enhance public support by increasing political awareness about the contributions and needs of the school					
>other (specify) _____					

Community Outreach & Collaborative Engagement (cont.)

Ib. Outreach to Students/Families Who Don't Come to School Regularly – including truants/dropouts

Which of the following are used to enhance school involvement of hard to involve students and families

A. Home visits to assess and plan ways to overcome barriers to

1. student attendance

2. family involvement in schooling

B. Support networks connecting hard to involve

1. students with peers and mentors

2. families with peers and mentors

C. Special incentives for

1. students

2. families

D. Other (specify) _____

Yes	Yes but more of this is needed	No	If no, is this something you want?
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II. Developing Mechanisms to Link and Connect with Community Entities

A. Are the following in place:

1. designated leadership for enhancing school-community connections?

2. workgroup for developing how connections contribute to school and community?

3. specific representatives from the school and community designated to meet with each other?

B. Are there processes specifically designed to

1. recruit community stakeholders?

2. orient & welcome community stakeholders recruited for school involvement and support?

3. enhance the volunteer pool?

4. screen volunteers?

5. train volunteers?

6. maintain volunteers?

C. Which of the following are used to encourage ongoing community-school connections?

1. Orientations and open houses for

>newly arriving students

>newly arriving families

>new staff

2. School sponsored

>student performances for the community

>cultural and sports events for the community

>community festivals and celebrations

>topical workshops and discussion groups

>health fairs

>family preservation fairs

>work fairs

3. Offer use of campus facilities

Community Outreach & Collaborative Engagement (cont.)

D. In helping improve schools, do the school-community connections enhance

Yes	Yes but more of this is needed	No	If no, is this something you want?

1. the instructional component of schooling
 - >kindergarten readiness
 - >tutoring
 - >mentoring
 - >school reform initiatives
 - >homework hotlines
 - >media/technology
 - >service learning
 - >career mentoring
 - >career academies
 - >adult education, ESL, literacy, citizenship classes
 - >others _____
2. the governance/management of schooling
 - >PTA/PTSA
 - >shared leadership
 - >advisory bodies
 - >others _____
3. the learning supports component
 - >student and family special assistance
 - >supports for transitions
 - >crisis response and prevention
 - >home involvement & engagement
 - >community involvement & collab. engagement
 - >classroom-based learning supports
 - >others _____
4. stakeholder development
 - >school staff
 - >staff from community programs and services
 - >family members
 - >others _____
5. financial support for schooling
 - >adopt-a-school
 - >grant programs and funded projects
 - >donations/fund raising
 - >other

[illegible]

Community Outreach & Collaborative Engagement (cont.)

E. In helping improve the neighborhood, do the school-community connections enhance

development programs

1. youth
2. home

	Yes	Yes but more of this is needed	No	If no, is this something you want?
visitation programs				
>parent education				
>infant and toddler programs				
>child care/children's centers/preschool programs				
>community service programs				
>public health and safety programs				
>leadership development programs				
>others _____				
2. youth and family recreation and enrichment opportunities				
>art/music/cultural programs				
>parks' programs				
>youth clubs				
>scouts				
>youth sports leagues				
>community centers				
>library programs				
>faith community's activities				
>camping programs				
>others _____				
3. physical health services				
>school-based/linked clinics for primary care				
>immunization clinics				
>communicable disease control programs				
>EPSDT programs				
>pro bono/volunteer programs				
>AIDS/HIV programs				
>asthma programs				
>pregnant and parenting minors programs				
>dental services				
>vision and hearing services				
>referral facilitation				
>emergency care				
>others _____				
4. mental health services				
>school-based/linked clinics w/ mental health component				
>EPSDT mental health focus				
>pro bono/volunteer programs				
>referral facilitation				
>counseling				
>crisis hotlines				
>others _____				
5. programs to address psychosocial problems				
>conflict mediation/resolution				
>substance abuse				
>community/school safe havens				
>safe passages				
>youth violence prevention				
>gang alternatives				
>pregnancy prevention and counseling				
>case management of programs for high risk youth				
>child abuse and domestic violence programs				

E. Connecting to improve *neighborhood* (cont.)

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Community Outreach & Collaborative Engagement (cont.)

III. Establishing an effective operational infrastructure for a school-community collaborative

	Yes	Yes but more of this is needed	No	If no, is this something you want?
A. Are the following in place:				
4. designated leadership for establishing a school-community collaborative?	_____	_____	_____	_____
5. formal working agreements about mutual roles and responsibilities?	_____	_____	_____	_____
6. workgroup for developing the collaborative infrastructure?	_____	_____	_____	_____
7. specific representatives from the school and community designated to be part of the collaborative?	_____	_____	_____	_____
8. a steering group?	_____	_____	_____	_____
9. standing and ad hoc workgroups to pursue ongoing functions?	_____	_____	_____	_____
10. executive director for the collaborative?	_____	_____	_____	_____
11. collaborative staff?	_____	_____	_____	_____
12. regular meetings for the collaborative as a whole?	_____	_____	_____	_____
B. Are there processes for				
1. identifying community stakeholders interested in establishing a school-community collaborative?	_____	_____	_____	_____
2. forming and training workgroups to accomplish immediate objectives?	_____	_____	_____	_____
3. monitoring and facilitating progress?	_____	_____	_____	_____
C. In its focus on school improvement, does the collaborative				
1. the instructional component of schooling	_____	_____	_____	_____
2. the governance and management of schooling	_____	_____	_____	_____
3. financial support for schooling	_____	_____	_____	_____
4. stakeholder development	_____	_____	_____	_____
5. school-based programs and services to address barriers to learning	_____	_____	_____	_____
D. In its focus on improving the neighborhood, does the collaborative stress				
1. youth development programs	_____	_____	_____	_____
2. youth and family recreation & enrichment opportunities	_____	_____	_____	_____
3. physical health services	_____	_____	_____	_____
4. mental health services	_____	_____	_____	_____
5. programs to address psychosocial problems	_____	_____	_____	_____
6. basic living needs services	_____	_____	_____	_____
7. college prep programs	_____	_____	_____	_____
8. work/career programs	_____	_____	_____	_____
9. social services	_____	_____	_____	_____
10. crime and juvenile justice programs	_____	_____	_____	_____
11. legal assistance	_____	_____	_____	_____
12. support for development of neighborhood organizations	_____	_____	_____	_____
13. economic development programs	_____	_____	_____	_____

IV. Blending/weaving/redeploying school and community resources together

>mapped school and community resources that are used to address barriers to student success?

>analyzed critical gaps and recommended priorities for filling these gaps?

- >analyzed resource use to determine redundancies and inefficiencies?

>identified ways school and community resources can be redeployed and interwoven to meet current priorities?

Yes	Yes but more of this is needed	No	If no, is this something you want?
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A. Are resources budgeted to enhance to enhance community outreach and collaborative engagement?

B. Are steps taken to enhance broad stakeholder involvement in community outreach and collaborative engagement?

C. Is there ongoing personnel preparation related to community outreach and collaborative engagement for

1. teachers?
2. student and learning supports staff?
3. administrators?
4. office staff?
5. other (specify) _____

D. Which of the following topics are covered in educating staff and other key stakeholders?

1. understanding the local community (e.g., culture, needs, resources)

2. how to recruit, train, and retain community resources and volunteers

>in general

>for special roles

3. how to outreach to hard-to-involve students and families

4. understanding how to create a psychological sense of community

5. developing systematic social supports for students, families, and staff

6. how to develop a school-community collaborative

7. Other (specify) _____

E. Are there ongoing processes for training, support, and quality improvement of participants in the school-community collaborative?

Community Outreach & Collaborative Engagement (cont.)

Indicate below other things you want the school to do in enhancing community outreach and collaborative engagement.

Indicate below other ways the school is enhancing community outreach and collaborative engagement.

Note: Other matters relevant to *Community Outreach and Collaborative Engagement* are included in the other self-study surveys.